In today's times, having competitive processes has become as important as having competitive products and services. At emphetaion, our approach to process redesign involves: Defining objectives of the BPR project (BPR: Business Process Re-engineering) Process Analysis: review and evaluation of your current-state business processes ('As-Is') Process Design: Engineering of the 'To-Be' processes including cost/benefit analysis Process Implementation using a phased approach, implementation of recommended organizational and cultural changes Implementation of a long-term effective Continuous Improvement Program (CIP)